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<http://www.GetPageOne.com>

from Wysz to All Participants:

Hello, webmasters!

from John Mueller to All Participants:

Hi everyone!

from Matt Cutts to All Attendees:

Howdy, everybody. :)

from MattD to All Participants:

Welcome to the chat. We're working on the permissions right now.

from MattD to All Participants:

Looks like the Q&A portion will be working soon. It's separate from this chat box.

from Adam Lasnik to All Participants:

Hey everyone

from jtbandes to All Participants:

Chat is working now, it seems :)

from Adam Lasnik to All Participants:

we should be starting soon :)

from Adam Lasnik to All Participants:

and yep, jtbandes, chat is working

from John Honeck to All Participants:

Hello people

from Adam Lasnik to All Participants:

We should be starting in just a few minutes...

from Barry Schwartz to All Attendees:

hi

from Jesse Croward to All Participants:

Hello

from SchoolsGalore to All Participants:

Hello

from Matt Cutts to All Participants:

Looks like chat to "All Participants" is working now..

from Barry Schwartz to All Participants:

hey everyone

from cristina wood to All Participants:

hi all :)

from Rey Colon to All Participants:

Whats up to all my SEO People

from Laurent to All Participants:

Bonjour tout le monde

from Cassiano Travareli to All Participants:

hello everyone

from John Jones to All Participants:

Hello Barry glad to see you on this chat. Can't wait to see what highlights you write later today and maybe tomorrow. :-)

from jimbeetle to All Participants:

hi folks

from Brian Harnish to All Participants:

Hello everyone :)

from Anderson to All Participants:

hi everyone

from Barry Schwartz to All Participants:

i have to write highlights?

from Laurent to All Participants:

this is very exciting

from Barry Schwartz to All Participants:

:)

from vijay to All Participants:

Hello Everyone, Good to see you people here,

from Marjory Meechan to All Participants:

Hello

from John Jones to All Participants:

Barry - Well you have to copy and paste quotes and add your valuable thoughts on the matter.

from Barry Schwartz to All Participants:

can someone say something on the phone so we know ur there

from John Honeck to All Participants:

Barry, you could just do lowlights

from Barry Schwartz to All Participants:

okay, ill take notes

from Anderson to All Participants:

now it is working

from SchoolsGalore to All Participants:

Ditto: can someone say something on the phone so we know ur there

from Barry Schwartz to All Participants:

google reader interferes with webex

from Jesse Croward to All Participants:

Hello.

from Mark to All Participants:

hi everyone

from Barry Schwartz to All Participants:

in fact, Matt Cutts, tell Google Reader people they have a major delay

from Barry Schwartz to All Participants:

something is wrong today
from John Honeck to All Participants:
Is this the Yahoo webmaster chat?
from SchoolsGalore to All Participants:
yay
from Korpis, LLC to All Participants:
Hello All Webmasters!
from Barry Schwartz to All Participants:
hey john h!
from Barry Schwartz to All Participants:
spam the Q&A!
from John Honeck to All Participants:
Hi Barry
from Manish to All Participants:
hi all
from Matt Cutts to All Participants:
Do not spam the Q&A. :)
from Barry Schwartz to All Participants:
oh, my bad, :)
from Manish to All Participants:
hi matt gud to see u ehere
from Jeremy Rivera to All Attendees:
Howdy guys
from Barry Schwartz to All Participants:
camera?
from Barry Schwartz to All Participants:
where?
from jtbandes to All Participants:
I don't see one either
from Phil Peterman to All Attendees:
oh god, I'm blind
from Jesse Crowth to All Participants:
No camera for me. :(
from Barry Schwartz to All Participants:
we dont see u
from Barry Schwartz to All Participants:
video option is turned off
from John Honeck to All Participants:
I have video, I think JohnMueller fell asleep
from Rey Colon to All Participants:
I have video
from Barry Schwartz to All Participants:
where do you see the video option?
from Jesse Crowth to All Participants:
so it's just some of us that are blind

from jtbandes to All Participants:
apparently

from Barry Schwartz to All Participants:
hmm

from Barry Schwartz to All Participants:
ill close out and reopen

from John Honeck to All Participants:
I had to click the Panels, then the arrow to open it

from Jesse Craword to All Participants:
tell us if it works

from Evan to All Participants:
Sometimes the video does not work on macs.

from jtbandes to All Participants:
that doesn't account for everyone though

from Jesse Craword to All Participants:
yeah, I'm on WinXP

from John Honeck to All Participants:
A/S/PR?

from Caleb Queern to All Participants:
Are we allowed to submit our questions for Q&A yet?

from Laurent to All Participants:
Could you post the URL of the site ?

from Matt Cutts to All Participants:
Caleb, I'd go ahead and submit if you have a Q for the Q&A.

from jtbandes to All Participants:
pictureline.com is what I heard them say

from Caleb Queern to All Participants:
Thanks Matt

from jtbandes to All Participants:
It's pretty..

from Barry Schwartz to All Participants:
let me try firefox :)

from Laurent to All Participants:
thanks

from Matt Cutts to All Participants:
Yup, pictureline.com is the site that I'm checking out. :)

from Laurent to All Participants:
Yes no camera for me (Mac)

from John to All Participants:
I'm on Firefox as well

from Gary Campbell to All Participants:
Can you push us to the website or screencast it ?

from Jesse Craword to All Participants:
I'm on FF, no video

from Wysz to All Participants:

We are looking at [www. pictureline.com](http://www.pictureline.com) today
from [jtbandes](#) to All Participants:
Safari (mac), no video
from [Matt Cutts](#) to All Participants:
I'm not sure that we can screencast the url, but we're looking at it.
from [John Honeck](#) to All Participants:
no need for the www :(whoops
from [Barry Schwartz](#) to All Participants:
ok, in FireFox I see the shared browser
from [Barry Schwartz](#) to All Participants:
no video yet
from [Barry Schwartz](#) to All Participants:
ha, i saw all his email
from [Jesse Croward](#) to All Participants:
Note that the system req's for webex list Firefox 2 and a slew of Safari versions as supported, so that shouldn't be an issue
from [Barry Schwartz](#) to All Participants:
where would i see the video?
from [jtbandes](#) to All Participants:
How many people are getting video? Press "yes" above so we can see
from [John Honeck](#) to All Participants:
wow, whatever they just did messed everything up
from [Matt Cutts](#) to All Participants:
John, in the lower right there are orange buttons to see the chat, participants, etc.
from [Lee](#) to All Participants:
I can see the space image but have no sound?
from [Jay](#) to All Participants:
Please restate the URL thanks
from [jtbandes](#) to All Participants:
pictureline.com
from [Brian Harnish](#) to All Participants:
pictureline.com
from [Jay](#) to All Participants:
thanks
from [Barry Schwartz](#) to All Participants:
okay, again, so where would the video be if I saw it? :)
from [Jesse Croward](#) to All Participants:
not seeing the lower right buttons.
from [jtbandes](#) to All Participants:
nope, no buttons
from [John](#) to All Participants:
I lost my video
from [Kiowa](#) to All Participants:
Are we supposed to see the site in the interface?
from [Barry Schwartz](#) to All Participants:

what was that?
from jtbandes to All Participants:
no idea
from gaurav doshi to All Participants:
i m back 2 the chat panel
from Matt Cutts to All Participants:
We moved from screencasting back to the normal interface.
from Anderson to All Participants:
ok
from gaurav doshi to All Participants:
ok
from Matt Cutts to All Participants:
I'd say for everyone to just look at pictureline.com in their own browser.
from Barry Schwartz to All Participants:
lol
from Linda Farm to All Participants:
anyone having trouble with verifying site on google's website tools?
from Ian M to All Participants:
They have the non-www vs www issue :)
from Barry Schwartz to All Participants:
linda, its a problem google is fixing
from Linda Farm to All Participants:
so if my site was removed and i need to be able to verify to re-submit my site, how do i do that?
from Barry Schwartz to All Participants:
linda, more details at <http://www.seroundtable.com/archives/016705.html>
from Linda Farm to All Participants:
so it's a google issue and not our issue?
from Barry Schwartz to All Participants:
most likely
from Linda Farm to All Participants:
well our website disappeared from google completely. how do i get it back on or is this a glitch?
from Barry Schwartz to All Participants:
ah, then that isnt good
from Linda Farm to All Participants:
tell me about it. any ideas?
from Rhea Drysdale to All Participants:
linda, disappeared from serps or webmaster central... if serps something else is going on
from Linda Farm to All Participants:
serps
from Ian M to All Participants:
Reinclusion request... but check no spamming happened first
from MattD to All Participants:
Linda, can you give me your site?

from Rhea Drysdale to All Participants:

eh, find problem, fix and then reinclusion

from Linda Farm to All Participants:

from Ian M to All Participants:

e.g. if you hired someone to do SEO

from Linda Farm to All Participants:

PLEASE HELP

from Barry Schwartz to All Participants:

yea, not good <http://www.google.com/search?q=site:www.laborlawcenter.com>

from Linda Farm to All Participants:

I can't resubmit for reinclusion because the verifying is not working on google tools

from Ian M to All Participants:

pictureline.com also has index.php dup content e.g. <http://www.pictureline.com/index.php>
vs <http://www.pictureline.com/>

from Barry Schwartz to All Participants:

verify will work soon, i think

from Linda Farm to All Participants:

it was just working on wednesday, now it's gone please use our website as an example for today on how to get your site relisted. good topic everyone wants to know

from Matt Cutts to All Participants:

Linda, not to turn this into a "review my site forum", so let's take just your case and not do general reviews for everyone.

from Matt Cutts to All Participants:

But for your site, I have bad news. Looks like you might have gotten hacked.

from Laurent to All Participants:

I see more and more proxies getting indexed; creating dup content with pages. Are you going to get them out of the index ?

from Matt Cutts to All Participants:

Looking on my side, we sent you a message about the site in our webmaster message center.

from Matt Cutts to All Participants:

Check out blog.laborlawcenter.com/2006/08/03/colorado-mileage-reimbursement-law

from Ian M to All Participants:

Are they talking about pictureline.com still?

from Doug to All Participants:

Matt would it be possible to take a look at www.vacationrealty.com I would greatly appreciate it

from Matt Cutts to All Participants:

As of a day or so ago, you had hidden text/links such as Discount Generic Tenuate Online Tenuate Tenuate No Prescription Tenuate Diet Pills Buy Tenuate Cod No Rx For Tenuate Tenuate Cheap Ohio Buy Cheap Tenuate Tenuate Buy Diet Pills Tenuate Tenuate 25mg Tenuate Dospan 75mg Tenuate Dospan Online Buy Tenuate Dospan Online Buy Tenuate

from Brian Harnish to All Participants:

Ian- yes

from gaurav doshi to All Participants:

i cant see the video
from gaurav doshi to All Participants:
whatz the procedure for thayt
from Matt Cutts to All Participants:
So the short answer is that you may have been hacked.
from Barry Schwartz to All Participants:
ouch
from Adam Lasnik to All Participants:
<http://bodjie.homestead.com/>
from Linda Farm to All Participants:
what can we do???
from Matt Cutts to All Participants:
We tried to warn you via email and a message in the message center.
from Barry Schwartz to All Participants:
matt, can i get that tool?
from Linda Farm to All Participants:
should we redo the site? completely remove the blog section? blog link?
from Matt Cutts to All Participants:
On the bright side, once you fix the hacked stuff you should be able to get back into Google soon.
from JD to All Participants:
I thought this stuff wasnt allowed in chat
from Matt Cutts to All Participants:
Linda, you'll want to restore to a backup of the site if you have one. Your webhost may be able to help.
from JD to All Participants:
everyone and their is going to be crying why their site isn't showing up in G
from webado - Christina to All Participants:
Webado here - I made it :)
from Adam Lasnik to All Participants:
learningguitarnow.com
from Evan to All Participants:
Welcome webado
from Matt Cutts to All Participants:
Once you get the site fixed, see
<http://googlewebmastercentral.blogspot.com/2007/09/quick-security-checklist-for-webmasters.html>
from Linda Farm to All Participants:
If we completely remove the blog affiliation right now, will that help?
from John Honeck to All Participants:
hi Webado
from Matt Cutts to All Participants:
for some more tips to protect your site, e.g. patching your blog.
from Darren Wyles to All Participants:
hello people

from Rahul Doshi to All Attendees:

hello matts.. please check my site : www.indiagiftsjunction.com and ur comments would be great appreciated... :)

from Manish to All Participants:

Matt I have removed all the external links or nofollowed them but still I am not getting my PR back ... can u plsssssss help www.newindiamodels.com , www.ktpl.com , www.kidiezone.com

from Matt Cutts to All Participants:

That would help, but I wouldn't remove your entire blog just to get rid of the hacked stuff. Just take a little time and work with a computer-savvy person to remove the hacked content.

from Manish to All Participants:

i hv sent reconsideration reqsts around 3 times

from Matt Cutts to All Participants:

Linda, I think we might also be working on a post about "Hey, your site got hacked. Now what?"

from Rhea DrysdalePC to All Participants:

heh, that'll be a fun post

from Laurent to All Participants:

What URL are you talking about in the conference ?

from Laurent to All Participants:

the dog site ?

from Evan to All Participants:

Hi Manish, please ask questions directed toward panelists in Q & A

from Linda Farm to All Participants:

In the meantime for a quick fix to make up, can i remove the link from www.laborlawcenter.com work on fixing blog and re-link back after it's fixed. at least I can get my business up in the meant time. our business was drastically cut due to the search engine

from John to All Participants:

good idea about the feed

from John to All Participants:

John

from Adam Lasnik to All Participants:

digitalbase.eu

from Barry Schwartz to All Participants:

Matt cutts, you did a post on that, more details at <http://www.seroundtable.com/archives/016096.html>

from Evan to All Participants:

Laurent - the dog site was bodjie.homestead.com

from Barry Schwartz to All Participants:

u guys should put me on ur payroll

from Matt Cutts to All Participants:

digitalbase.eu, cool.

from Rhea DrysdalePC to All Participants:

lol @barry

from Brian Ussery to All Participants:

work it Barry :)

from Manish to All Participants:

I have tried my best to chk and remove any external links leaking PR on my sites that were facing PRO penalty but still no PR www.newindiamodels.com , www.ktpl.com , www.kidiezone.com

from Brian Harnish to All Participants:

LOL @ Barry :)

from Matt Cutts to All Participants:

Linda, that could work. Normally it doesn't hurt to take the few extra hours to recover back to a fully clean state though.

from Linda Farm to All Participants:

How do I inform you once the site is clean for inclusion back on serps?

from Alan Rothstein to All Participants:

What happens when someone takes over a domain and ip address that has a history of bad neighborhood links and may be penalized by Google?

from John Jones to All Participants:

Barry aren't you already on someone elses payroll these days? (kidding)

from Barry Schwartz to All Participants:

it's googles fault Linda's site was hacked, they did it to spam google, ;-)

from Barry Schwartz to All Participants:

funny john jones

from John Honeck to All Participants:

Did I just read something about PageRank leaking? must need more coffee

from TimDineen to All Participants:

Blogs get hacked all the time... if you'd add a wildcard function to Webmaster Tools it'd be helpful for allowing us to remove bad stuff from your index quicker. Bad content doesn't always sit in a directory. thx.

from JD to All Participants:

this chat is like a digitalpoint thread

from Gijs Nelissen to All Participants:

no we are not

from John Jones to All Participants:

I have a feeling i'll be logging into SE roundtable for the last time after that comment. You are already looking me up.

from Gijs Nelissen to All Participants:

it's not ISS

from Barry Schwartz to All Participants:

what John?

from Matt Cutts to All Participants:

Linda, I'll keep an eye out for it myself.

from Ian M to All Participants:

Why oh why do Microsoft not make IIS follow the standards.. sigh

from Gary Carpenter to All Participants:

I setup a webmaster account and submitted my url. I also setup a Sitemap.xml file. Google reports that the url is indexed and the Sitemap file is OK yet when I google search my url the result is "No Documents Found". What have I done wrong???

from John Honeck to All Participants:

JD, nice! It's not DP because nobody has asked about the next PR update yet.

from JD to All Participants:

oh its coming

from Matt Cutts to All Participants:

TimDineen, I think you can use a wildcard in robots.txt.

from Doug to All Participants:

you can

from Ian M to All Participants:

It all went quiet...

from Anderson to All Participants:

call lost

from Eric Martindale to All Participants:

Because standards are silly! That'd be silly...

from Dito to All Participants:

:(

from Doug to All Participants:

I lost it too

from Jesse Crowder to All Participants:

deathly silence on the line

from webado - Christina to All Participants:

No audio

from Amy Balliett to All Participants:

me too

from Gary Campbell to All Participants:

m2

from Eric Martindale to All Participants:

And too easy. Yeah, lost the call?

from Darren Wyles to All Participants:

well its gone quiet

from kasia to All Participants:

m2

from Gijns Nelissen to All Participants:

are we able to listen to a recording of this conference ?

from Jaan Kanellis to All Participants:

i am lost as well

from Faris to All Participants:

me2

from gaurav doshi to All Participants:

gone

from Linda Farm to All Participants:

The blog link is removed. I will clean up blog and put it back on after integrity is checked.
lesson learned. can you see if this suite's google's needs

from MattD to All Participants:
Our phone connection dropped, we'll be right back on

from Jeremy Rivera to All Participants:
it's quiet....tooo Quiet...

from John Honeck to All Participants:
And then it went silent...

from Ian M to All Participants:
Matt Cutts trip over the cable? :)

from Matt Cutts to All Participants:
We're getting the audio back.

from Rey Colon to All Participants:
i do not here anything

from webado - Christina to All Participants:
oh-oh

from MattD to All Participants:
haha

from SchoolsGalore to All Participants:
arrrgh

from TimDineen to All Participants:
Thanks Matt - yes, that's what we ended up doing.

from Brian Harnish to All Participants:
Ian- LOL

from Eric Martindale to All Participants:
Matt, jeez. What'd you do!

from TimDineen to All Participants:
took longer that way I think

from jtbandes to All Participants:
Should have just used a google talk group chat :)

from gaurav doshi to All Participants:
thanks matt

from kasia to All Participants:
still cant hear

from webado - Christina to All Participants:
is it too late for me to ask nicely to get an opinion?

from Matt Cutts to All Participants:
Linda, I'll check it out.

from Phil Peterman to All Attendees:
but heard the deep breathing for a sec

from Jesse Croword to All Participants:
I think I might have heard a sea lion over there.

from MattD to All Participants:
...and we're back

from Kevin Rogers to All Participants:

and its back
from Eric Martindale to All Participants:
There we are!
from Jesse Croward to All Participants:
yay!
from John Jones to All Participants:
yay!
from kasia to All Participants:
back!
from Dito to All Participants:
woohoo
from Liviu Taloi to All Participants:
oookiii
from Ian M to All Participants:
yay
from gaurav doshi to All Participants:
back
from webado - Christina to All Participants:
yay
from Alan Rothstein to All Participants:
anyone know about bad ip bbuying
from Brian Harnish to All Participants:
yay!!
from Matt Cutts to All Participants:
I know that you're actively working on fixing the hacked blog, so I expect that you'll come
back quickly.
from Wysz to All Participants:
:-)
from Jeremy Rivera to All Participants:
yay
from Linda Farm to All Participants:
Thank you so much! You don't
from Scott to All Participants:
testing
from Doug to All Participants:
Matt I got alot of people relying on our site and I have done a full review to see why the
site has a dampening penalty on it
from Linda Farm to All Participants:
How can i just get the www .laborlawcenter .com on serps w/out the blog since I removed
it. lesson learned no more need to discipline me. :)
from Manish to All Participants:
any suggestion for me matt
from Jacque to All Participants:
<http://209.85.207.104/search?hl=en&q=link%3A+laborlawcenter.com&btnG=Search>
from John Honeck to All Participants:

The only prescription is more cowbell
from [Jacque to All Participants](#):
Linda did you just recently have a link building campaign with an SEO company?
from [Matt Cutts to All Participants](#):
Cowbell!
from [Scott to All Participants](#):
^we just had an issue like that
from [Alan Rothstein to All Participants](#):
Matt cutts, will there be a transcript of this call posted???
from [John Honeck to All Participants](#):
Yeah Aaron!
from [Darren Wyles to All Participants](#):
Aaron Pratt is famous now lol
from [Matt Cutts to All Participants](#):
Um, not sure Alan Rothstein. It may be something you have to dial in to experience. :)
from [Matt Cutts to All Participants](#):
Go Aaron!
from [Linda Farm to All Participants](#):
please help me i feel like a chicken these days a dead one or a cow with mad cow disease.
from [dockarl to All Participants](#):
nyone else lost sound?
from [Doug to All Participants](#):
mine is back
from [Ian M to All Participants](#):
I still have sound
from [Brian Harnish to All Participants](#):
Nope
from [Phil Peterman to All Attendees](#):
yes doc, but it's back
from [Alan Rothstein to All Participants](#):
I am listening :) Just wanted to know for future reference
from [Jesse Croward to All Participants](#):
we have it back now, I think
from [Linda Farm to All Participants](#):
so to see if it goes back on serps, should i just keep googling laborlawcenter.com to see if i
was put back on?
from [dockarl to All Participants](#):
hmmm... bugger... I'm podcasting :)
from [John Honeck to All Participants](#):
dockarl, we have sound here in this hemisphere
from [webado - Christina to All Participants](#):
Sound's OK, Maile is talking about Aaron's images
from [Matt Cutts to All Participants](#):
Yup, I expect that if you can also get the hacked content removed from the blog, I can see
that and get you back in 1-2 days.

from MattD to All Participants:

If you've lost sound, you may try logging out and back in (classic tech support solution). It worked for a few people earlier.

from Andrea Frehner to All Participants:

Dear John,

from Linda Farm to All Participants:

THANKS! YOU ARE A LIFE SAVER!

from John Honeck to All Participants:

Did you wiggle the handle?

from Linda Farm to All Participants:

do you have a date of when you noticed the hacked materials and I can back up the file from then?

from Liviu Taloi to All Participants:

salut nelu

from Andrea Frehner to All Participants:

I can see and hear you, Andrea

from Doug to All Attendees:

how many people hear spent over 1 million to build their site?

from Andrea Frehner to All Participants:

Dear John, sorry, I can not find you, Andrea

from Alan Rothstein to All Participants:

Image enhancement. Are we going to here about this and the pros...

from Matt Cutts to All Participants:

We sent you emails and put a message on 3/27/2008 (yesterday), so the hack was probably pretty recent.

from devang to All Participants:

Guys will you providing a overview/slides of this session ?

from Gary Campbell to All Participants:

Can we save the Q&A test ?

from Linda Farm to All Participants:

I am trying to get it fixed.

from Linda Farm to All Participants:

thanks

from Gijs Nelissen to All Participants:

is anyone in here recording audio ?

from Eric Martindale to All Participants:

Is there any way to access the audio to this call over the PC? Google Talk...?

from Swaroop to All Attendees:

Use Skype .. dial into the US toll free number

from Nelu Lazar to All Participants:

yeah, it would be nice to see this session recorded video/audio

from Eric Martindale to All Participants:

Right, thanks. Google competitor, lol.

from Swaroop to All Attendees:

:)

from Rhea DrysdalePC to All Participants:

whatever works :)

from John Honeck to All Participants:

Oh Oh she said PR, let the blogging begin!

from Matt Cutts to All Participants:

For now I'm just glad that things are mostly working in real-time. But down the road we could definitely think about how to archive the audio or more.

from Alan Rothstein to All Participants:

is this going to be an on going live chat session, Monthly, Quarterly?

from Ian M to All Participants:

Audio plus presentation is good

from JD to All Participants:

separate?

from jimbeetle to All Participants:

Is Maile's image presentation going to be available online?

from devang to All Participants:

@ Matt Cutts - so not for this session?

from Linda Farm to All Participants:

for search engine results if we change from .asp to .php and use 301 redirect, would that affect our serps

from Matt Cutts to All Participants:

Not positive, devang. I think worst case people can copy much of the chat text going on.

from Ian M to All Participants:

ok - question related to this image session - do Google ever pay attention to title attribute as well as alt one?

from Evan to All Participants:

Hi Everyone, for Q&A please put all your questions in one entry if possible, otherwise they will lose context and be confusing.

from Matt Cutts to All Participants:

Linda, .asp vs. .php doesn't make any difference to us.

from webado - Christina to All Participants:

sorry my question needed 5 messages - in case anybody even sees it

from John Honeck to All Participants:

set up the server to serve PHP on .asp so you don't need to change the URLs

from aaron to All Attendees:

anyone ever noticed a significant drop in ranks and have webmaster tools show that nothing is wrong??

from Eric Martindale to All Participants:

Matt, but what about .html? We serve our dynamic pages as HTML with variables.

from sawan to All Participants:

Hi Matt, does the long URL matter, for any ecommerce site?

from Matt Cutts to All Participants:

Ian M, good question. I think it would be fair to use other info on the page to help improve image search (e.g. text near an image).

from Linda Farm to All Participants:

so if i'm in good ranking, if i changed my current address from .asp to .php, do i need to inform google somehow to know it's the same site/content just different .asp or .php?

from John Honeck to All Participants:

Yay Maile

from sawan to All Participants:

Thanks Maile, that was quite informative

from Ian M to All Participants:

Specifically about the title attribute,if that's ok?

from webado - Christina to All Participants:

Thanks Maile

from Eric Martindale to All Participants:

gwing.net/remaeus-m4.html actually hosts dynamic content, dynamically rewritten from a .php file - is that any different from hosting the .php file directly?

from Swaroop to All Attendees:

That was nice. We r looking for times where you'd say Google can find context on all the media available. Universally understood search :)

from Eric Martindale to All Participants:

Isn't title what is displayed to the user on: hover?

from Ian M to All Participants:

yes

from Christi to All Participants:

So should the alt and title mirror each other or be different?

from Ian M to All Participants:

unless you use ie which does the same for alt (because microsoft ignore standards..)

from Brian Ussery to All Participants:

Does Google extract exif from images?

from Matt Cutts to All Participants:

Eric, for .php if stuff happens on the server side, we only see what the webserver dishes up. So it's fine to have some PHP executing but available in an .html file.

from sawan to All Participants:

Hi Matt, does the long URL matter, for any ecommerce site?

from Brian Rutledge-GetPageOne.com to Host (privately):

Does it make any difference if the images descriptive filename is underscore or hyphen?

from John Jones to All Participants:

Thank you.

from sawan to All Participants:

Matt, are you saying having .html file as output is much better than having .php?prod=asaa right?

from John Honeck to All Participants:

sitemaps documentation states not to include images

from Eric Martindale to All Participants:

Okay, thanks Matt - will my page be treated differently for having a different extension? Or is an URL simply an URL, for example, if it were entirely without an extension?

from Matt Cutts to All Participants:

Brian, I'm not sure, personally. I could imagine that any stuff embedded in an image file might be used, though.

from Matt Cutts to All Participants:

sawan, there's two issues here. Extension (.php, .asp, .html) doesn't matter to us.

from Ian M to All Participants:

I really don't see why Google bother with the opt-in for the image game

from John Jones to All Participants:

Thanks for the direct address on that question guys.

from Eric Martindale to All Participants:

I kinda see mirroring title and alt as keyword stuffing, personally.

from sawan to All Participants:

Ok, then does the trailing paramters behind the .php matter....something like proddetail.php?prod=product_name same as product_name.htm ?

from Matt Cutts to All Participants:

But if you can steer away from tons of url parameters, that helps.

from richard to All Participants:

do subdomains present a potential hotlinking issue?

from Terence to All Participants:

Is it possible to copy/paste or export everything in the Q&A box?

from Ian M to All Participants:

re-geolocation, I hope that will be covered properly

from Eric Martindale to All Participants:

sawan, I think a shorter URL is better in almost any case, the higher the ratio of your keywords in the URL, the better

from Swaroop to All Attendees:

2 Matt's :)

from Ian M to All Participants:

Simple "use x, we don't look at y" is all that is wanted

from sawan to All Participants:

Thanks Matt

from Eric Martindale to All Participants:

/page.php?page=keyword is less preferrable to /keyword.html or just /keyword

from Eric Martindale to All Participants:

/keyword is likely the bottom-line best URL structure you could use.

from sawan to All Participants:

Eric and I are on same page

from Matt Cutts to All Participants:

Eric, we don't have an explicit "how short is your url" signal, but clear categories often work better than tons of parameters. And they can be more memorable as well.

from sawan to All Participants:

i think /keyword.html is much better

from Brian Ussery to All Participants:

Thanks Matt

from Jon to All Participants:

Matt Cutts YOU ROCK

[from Linda Farm to All Participants:](#)

Hi Matt! - To summarize, I officially took that blog link off of my main www.laborlawcenter.com website and now I am currently having our database cleaned up to remove those spam from the Blog and then I will put it back on. Is this sufficient clean up work? Our company is in dire need of getting the serps listings back and so I want to know if this is the most efficient and quickest way to do so.

[from Manish to All Participants:](#)

Is it true that the .com domains are ranked highr in SERPs than say .in domains ?

[from John Jones to All Participants:](#)

haha!

[from Matt Cutts to All Participants:](#)

Yup, I'm on the same page with sawan/Eric. Easy to remember urls are better for users as well.

[from John to All Participants:](#)

I've been recording from the last 15 minutes

[from Brian Rutledge-GetPageOne.com to All Participants:](#)

I can't imagine no one here is geeky enough to have recorded it :)

[from Barry Schwartz to All Participants:](#)

i dont think im blogging this

[from Caleb Queern to All Participants:](#)

lol

[from Matt Cutts to All Participants:](#)

Linda, that should get you in good shape quite soon with Google.

[from SchoolsGalore to All Participants:](#)

Hey! I am recording it in entirety

[from Ian M to All Participants:](#)

Maybe we should put it out as a torrent afterwards

[from SchoolsGalore to All Participants:](#)

not a geek, i dont think

[from sawan to All Participants:](#)

Thanks Matt, direct information is always helpful... than working in Dark

[from John to All Participants:](#)

That would be me. I'm an audio engineer

[from Barry Schwartz to All Participants:](#)

email it to me schoolgalore

[from Jesse Craword to All Participants:](#)

yay! we love you, schoolsgalore

[from Eric Martindale to All Participants:](#)

Always focus on the user, that is after all your end result

[from Ian M to All Participants:](#)

I cut off the boring start stuff

[from Brian Rutledge-GetPageOne.com to All Participants:](#)

I've been trying to blog it live as we go, as much as I can keep up, anyway.

[from SchoolsGalore to All Participants:](#)

gimme email

from sawan to All Participants:

I think the idea of direct chat with Google R*O*C*K*S

from Barry Schwartz to All Participants:

barry @ rustybrick dot com

from Laurent to All Participants:

Why are nofollow links showing in Webmaster Central ?

from Jesse Croward to All Participants:

jesse @ ce-int.net would appreciate it.

from Rhea DrysdalePC to All Participants:

barry will you repost it on SER?

from Matt Cutts to All Participants:

This has been fun. :)

from Eric Martindale to All Participants:

Because a nofollow link is stil a link!

from Barry Schwartz to All Participants:

of course

from Rhea DrysdalePC to All Participants:

:)

from jimbeetle to All Participants:

Thanks SchoolsGalore and thanks Barry

from Brian Harnish to All Participants:

Yeah :)

from Darren Wyles to All Participants:

glad someone is saying about people posting urls in the forum lol

from Linda Farm to All Participants:

definitely been really fun

from sawan to All Participants:

It sure is Linda Farm

from Linda Farm to All Participants:

i don't think this should be beta but permanent

from Doug to All Attendees:

I am gonna post to the forum

from Laurent to All Participants:

I thought that GG did not follow nofollow

from Laurent to All Participants:

therefore not index

from John Honeck to All Participants:

17? try 1700

from Matt Cutts to All Participants:

Laurent, the idea of links in the webmaster console is to show practically all of the links that we know of. That's why we even show nofollow links.

from Eric Martindale to All Participants:

Google does follow "nofollow" links, but it (should) treats them differently than normal links.

from Laurent to All Participants:

Ok I get it
from aaron to All Participants:
Why show the NOFOLLOW links?
from Linda Farm to All Participants:
so does serps like content that is informative or content that has alot of relevant keywords?
from Rhea DrysdalePC to All Participants:
matt, can those links be labeled in GWC?
from Laurent to All Participants:
What kind of popularity do you give to nofollow
from Laurent to All Participants:
?
from Rabin to All Participants:
looks like i missed it
from SchoolsGalore to All Participants:
I will try to get it to all of ya who give email. Do my best.
from Matt Cutts to All Participants:
Laurent, we don't follow nofollow links, but we do include nofollow links in the webmas-
ter console just to give webmasters a full picture of all the stuff that's linking to them.
from Brian Rutledge-GetPageOne.com to All Participants:
@ Schools, not judging, I am a geek :) Are you going to post it?
from Rabin to All Participants:
is there any transcript that i can have or something!
from Gijs Nelissen to All Participants:
seriously, his is a great initiative from google webmaster team, keep up the good work !
from Caleb Queern to All Participants:
I second that!
from gaurav doshi to All Participants:
Matt, what can be done to prevent spammy images?
from Rhea DrysdalePC to All Participants:
i'd like to see the nofollows labeled as such in GWC
from Ian M to All Participants:
ditto
from Tim Taylor to All Participants:
yah mon
from Aaron Chronister to All Participants:
rhea, me too.
from John to All Participants:
Yeah great information here
from Ian M to All Participants:
(on both things)
from Darren Wyles to All Participants:
good point rhea
from aaron to All Participants:
yeah...label the NOFOLLOW links as something else!
from Matt Cutts to All Participants:

gaurav, do you mean on your own site?
from John Jones to All Participants:
Who was the image presentation speaker of this call?
from Manish to All Participants:
Is there anyway or tool that we can use to see which pages on our website are leaking PR
from Matt Cutts to All Participants:
Rhea, I'll pass that on but I'm not sure whether we can offer that.
from Aaron Chronister to All Participants:
i'd also like to go back in time and un-buy some links.... :)
from SchoolsGalore to All Participants:
I want to, just need to figure out how. I am not a webmaster, i am a writer... but I will try to
figure out how after this is over, OK?
from gaurav doshi to All Participants:
yes
from Rhea DrysdalePC to All Participants:
understood, but worth considering :_)
from Tim Taylor to All Participants:
Maile Ohye gave the presentation.
from Laurent to All Participants:
Thanks MC
from Barry Schwartz to All Participants:
thank you
from Rhea DrysdalePC to All Participants:
thnx guys
from jtbandes to All Participants:
Should we put it up as a torrent?
from Eric Martindale to All Participants:
What can be done about "devaluation" link campaigns against competitor's sites, where
thousands of links are provided from bad neighborhoods to specific pages? This has been
proven to lower competitors' rankings...
from TimDineen to All Participants:
Excellent that Google is doing this chat. The Q/A was extremely helpful too.
from Ian M to All Participants:
Matt Cutts - on geolocation,can you just quickly tell us what tags to use?
from Gijs Nelissen to All Participants:
do you have the entire conference ?
from Gijs Nelissen to All Participants:
as audio
from TimDineen to All Participants:
Thanks to all of you! Please do it regularly?
from SchoolsGalore to All Participants:
so far
from Matt Cutts to All Participants:
John, that was Maile Ohye.
from Ian M to All Participants:

and what not to use

from Jeganathan to All Participants:

Matt, Is there a way we can submit bulk of urls to remove from google index in a single shot? we have hundreds of urls and submitting them individually is a pain.

from Rhea DrysdalePC to All Participants:

yup would love to do this again, great idea adam!

from Brian Harnish to All Participants:

It would be awesome to have a regular Google Help Group chat. Very useful :)

from Mark Kaufman to All Participants:

Thanks all!

from Phil Peterman to All Attendees:

anyone have a trick to save the q&a text, doesn't seem amenable to select all/copy/paste

from Swaroop to All Attendees:

hey Matt Cutts.. One Q.. its unanswered in the Q&A - Can you tell us about the pro's & con's in terms of SEO if we use the shortened URL's using TinyUrl or some other similar service

from John Jones to All Participants:

Please send participants a survey to suggest how to make this better for next time and the time after that.

from Laurent to All Participants:

Now about users. I think GG gives users a give note. For instance, if the user puts a site in bookmarks or clic an URL on a page. Am I wrong ?

from TimDineen to All Participants:

Can you make the QA copy-able?

from Eric Martindale to All Participants:

With javascript/AJAX/other stuff; always test with Javascript disabled! Also, view source - if it isn't in the source, even Googlebot can't see it. ;]

from John Jones to All Participants:

Phill ... File >> Save

from Matt Cutts to All Participants:

Eric, we work very hard to prevent people from causing harm like that.

from Barry Schwartz to All Participants:

John Jones, were u joking earlier?

from Manish to All Participants:

Is there anyway or tool that we can use to see which pages on our website are leaking PR

from John Jones to All Participants:

Barry absolutely man. I'll hit you up later via e-mail and explain my botched joke. Sorry boss.

from Matt Cutts to All Participants:

Ian M, look at ccTLD, IP address, and then use the geolocation feature of the webmaster console.

from Phil Peterman to All Attendees:

John Thanks so much

from gaurav doshi to All Participants:

Matt, i have created new blog in blogger that is related to mobile, it has been banned by blogger! what can be the reason behind it?

from Barry Schwartz to All Participants:
k, hard to see jokes here

from Brian Ussery to All Participants:
Thanks guys!!!!

from Eric Martindale to All Participants:
Manish, I agree - a Flash representation of our domains would be very nice, showing link flow and strength!

from Barry Schwartz to All Participants:
great job guys!

from Swaroop to All Attendees:
Loved it !. Bravo !

from Laurent to All Participants:
Merci all

from webado - Christina to All Participants:
thanks everybody :)

from Gary Campbell to All Participants:
My suggestion to Webmaster tools - detail exact issues when penalized or non compliance - would help millinos of people and reduce requests on your side as well

from sawan to All Participants:
Adam, you have been good host

from John to All Participants:
It's been cool!

from Barry Schwartz to All Participants:
JohnMu should build an App to do this

from Linda Farm to All Participants:
thanks!

from Ian M to All Participants:
something that works on all search engines?

from Felipe Miyata to All Participants:
Thank You !!!

from Gijs Nelissen to All Participants:
webex should be recording this conferenceno ?

from Matt Cutts to All Participants:
Jeganathan, if you can come up with a good pattern (subdirectory, subdomain, or wild-cards) you can use our url removal tool.

from Barry Schwartz to All Participants:
no browser hijack!

from Dictina to All Participants:
thx!

from Darren Wyles to All Participants:
be class if this was a regular event

from Mark to All Participants:
Thanks guys!

from DaveN to All Attendees:

Good Job guys

from sawan to All Participants:

We are happy for GOOGLE to come close webmasters

from Doug to All Attendees:

this was good

from Linda Farm to All Participants:

Matt, if you can please take a look at my site in about an hour, everything will be fixed.

from Linda Farm to All Participants:

THANKS MATT YOU'RE A LIFE SAVER

from Tim Taylor to All Participants:

ty guys. I can't wait to see this posted on Youtube with a mashup of Yakkety Sax behind it.

from Ian M to All Participants:

Matt - a quick question here would be is this valid or not? <meta name=language>

from John Honeck to All Participants:

Thanks all involved

from Ian M to All Participants:

see the question in the google groups thread

from Eric Martindale to All Participants:

Yeah, everyone give a round of applause to the Google team! Please! *claps*

from Marjory Meechan to All Participants:

Thanks so much guys. It was great!!

from sawan to All Participants:

You could be get more than 2 million Adam

from Alan Rothstein to All Participants:

Thanks, helped tons!

from Tim Taylor to All Participants:

clapping

from Rhea DrysdalePC to All Participants:

woot!

from Doug to All Attendees:

Matt i posted to the google.group, i need a life saver

from Brian Rutledge-GetPageOne.com to All Participants:

@ Schools, We'll host it if you like.

from Brian Harnish to All Participants:

applause

from Laurent to All Participants:

When is the next conference ?

from Manish to All Participants:

thanks for the great discussion ... hope next time its with Matt Cutts One to One :-)

from Ian M to All Participants:

tomorrow :p

from dockarl to All Participants:

Props to all the Googlers - this was excellent :D

from Manish to All Participants:

he seems to be fav of all
from Swaroop to All Attendees:
video Labeller :)
from Rabin to All Participants:
can we embed videos from youtube to optimize our own site?
from Eric Martindale to All Participants:
Video and Image search needs content recognition, not just written text recognition. :/
from Doug to All Attendees:
this is good for me i got over 40000 images on my site
from Rhea DrysdalePC to All Participants:
manish all of 'em have good insight, matt's just pushier ;)
from Barry Schwartz to All Participants:
guys, please send me any audio or text u have for this, ill make sure to post it around
from Jeganathan to All Participants:
Thanks Matt! Is the removal tool in GWT accepts wilcards?
from Matt Cutts to All Participants:
Gary, we keep trying to provide more and more information in the webmaster console.
We've gradually been increasing the number of people who get info about issues. Linda in
the chat had a message waiting for her, for example, so she didn't need to catch me about
this issue. :)
from DaveN to All Attendees:
[http://www.google.com/search?q=video&hl=en&client=firefox-a&rls=org.mozilla:en-GB:
official&hs=1Kx&start=10&sa=N](http://www.google.com/search?q=video&hl=en&client=firefox-a&rls=org.mozilla:en-GB:official&hs=1Kx&start=10&sa=N)
from DaveN to All Attendees:
forbes
from Eric Martindale to All Participants:
When is Google Video going to turn into a Video Search Engine?!?!?!
from Barry Schwartz to All Participants:
<http://www.google.com/search?q=iphone%20popcorn>
from Jonatas Leonel to All Participants:
What is better to use and wich one have more power on google: the robots.txt or the meta
tag robots?
from Jim McNelis to All Participants:
you can add video to your google maps listing
from gaurav doshi to All Participants:
Matt, still paid links carry the same importance for google rank as it was having before the
last PR update
from aaron to All Attendees:
Anyone have any tips on how can evaluate my links?
from Rhea DrysdalePC to All Participants:
shameless plug barry ha
from Matt Cutts to All Participants:
Ian, I don't think we use meta tags for language right now.
from Barry Schwartz to All Participants:
lol

from Ian M to All Participants:

any meta tags? or http headers?

from Barry Schwartz to All Participants:

im link dropping like mad, webex link spam

from Ian M to All Participants:

we keep having pages with french words appearing as french language

from Rhea DrysdalePC to All Participants:

at least it isn't ascii art drops

from Rabin to All Participants:

i am wondering if we embed the video from youtube in my site, is there anyway, that i can have my site optimized!

from Ian M to All Participants:

travel guides, co.uk tld, uk ip

from Eric Martindale to All Participants:

What is the value of a link, and how can someone sell it if we're not passing pagerank?

from Marjory Meechan to All Participants:

What about buying links?

from Darren Wyles to All Participants:

eric a link can pass human traffic

from gaurav doshi to All Participants:

Eric i have raised same issue to Matt

from Ian M to All Participants:

Matt - a Google rep at SES London said to use <meta name=language> - so that is wrong then?

from Jim McNelis to All Participants:

what are the metrics that help your listing rank higher in google maps?

from John Honeck to All Participants:

by all, he means some

from Rabin to All Participants:

who else is on the bandwagon of nofollow, is it only google or all the major search engine?

from Rhea DrysdalePC to All Participants:

jim... address, google local business center listing, etc

from Eric Martindale to All Participants:

90% of a link's value is because of the content on the linking page, and the value of the page - which, in results, will flow more organic visitors, which is why links are valuable.

from DaveN to All Attendees:

so asking people to remove the nofollow is fine if no money passes

from Swaroop to All Attendees:

@JonathanSimon ! - I just guessed ... you'd have one :

from Ian M to All Participants:

all support nofollow - ask took a bit longer to implement but also do

from gaurav doshi to All Participants:

thanks Eric

from Jim McNelis to All Participants:

Rhea, I mean beyond that

from Eric Martindale to All Participants:

Cut the linkjuice, cut the value of a link, and you're making the wrong issue out of the real problem

from MattD to All Participants:

Her is the link to the feedback thread:

http://groups.google.com/group/Google_Webmaster_Help-chit-chat/browse_thread/thread/1542e1682e7a1a4e/996878822f95bb96

from Rabin to All Participants:

some bloggers, i am not going to name, they are just bashing this nofollow, so i am kind of confused

from Matt Cutts to All Participants:

Rhea, true dat. :) I'm holding back to let Adam tackle the subdomains vs. subdirectories question. :)

from Eric Martindale to All Participants:

The real solution would be to improve content detection, and put less value on the links that don't match the page's (and target pages) "keyword set"

from Doug to All Attendees:

I like both subdomains and subdirectories

from Doug to All Attendees:

really have no preference

from chris to All Attendees:

the question was, what happens if someone WON'T remove the links after you have contacted him

from Brian Rutledge-GetPageOne.com to All Participants:

Why do subdomains work so well for Apartments.com then, they just have landing pages and they rank like mad?

from DaveN to All Attendees:

hmmm type in google ..

from DaveN to All Attendees:

wouldn't sitelinks help

from gaurav doshi to All Participants:

Matt, whatz the future of social bookmarking sites in google web search?

from TimDineen to All Participants:

Speaking of subdomains -- the problem is that I agree subdomains are same as directories.. but we see other sites spamming the heck out of Google with useless subdoms all the time. It causes some to want to move in that direction.

from Rabin to All Participants:

i am wondering how search within search feature google recently deployed is going to affect the subdomain conundrum!

from Jim McNelis to All Participants:

why do digg articles rank so well since it just links to the original article

from Rhea DrysdalePC to All Participants:

eh, but good sites like national geographic are built on subdomains, too.

from Eric Martindale to All Participants:

Digg articles rank because of their link structure, particularly internally

from Matt Cutts to All Participants:

Jeganathan, I know that wildcards are supported in robots.txt. Not positive about the url removal tool though. It does support directories though.

from chris to All Attendees:

so the NY Times content is less valuable b/c they sell the feed of their articles. that makes no sense

from Darren Wyles to All Participants:

it does make sense

from aaron to All Attendees:

can we talk about links???

from DaveN to All Attendees:

so NO rss

from Laurent to All Participants:

Why proxies appear in SERPS with copies of pages ?

from Doug to All Attendees:

syndicating content should be done on a case by case basis

from Matt Cutts to All Participants:

Jonatas Leonel, the robots.txt is very powerful because you can block vast swaths of urls.

The meta tag is helpful though because it's so granular.

from Darren Wyles to All Participants:

if you search for something and the first 200, results are for the same article from 200 different sites?

from Barry Schwartz to All Participants:

i thought it was 42%

from Rhea DrysdalePC to All Participants:

and now google offers a robots.txt generator... yay

from gaurav doshi to All Participants:

Rhea, where can i find that generator?

from Matt Cutts to All Participants:

gaurav doshi, it's safe to assume that Google is going to reduce the influence of links that we consider bad for users over time. My advice is to look at getting editorially-given links because of the quality of the content/site.

from Eric Martindale to All Participants:

And Blogger is cumbersome for SEO!

from Rhea DrysdalePC to All Participants:

adam uses expression engine =)

from John Honeck to All Participants:

It.s actually 43.2342 which rounds to 42%

from Rabin to All Participants:

wordpress

from Barry Schwartz to All Participants:

ah, i stand corrected

from Eric Martindale to All Participants:

The platform doesn't matter, it's the template

from chris to All Attendees:

How long should a reinclusion request take?

from Laurent to All Participants:

Why proxies appear in SERPS with copies of pages ?

from Barry Schwartz to All Participants:

matt, what you dressing up as on April 1st?

from Eric Martindale to All Participants:

Look for templating systems that allow customization!

from gaurav doshi to All Participants:

thanks matt

from Matt Cutts to All Participants:

Ian M, it doesn't hurt to use a meta tag for language, but we're more likely to trust our own language identification.

from Rabin to All Participants:

i think Matt one day said WP is the best from SEO point of vie

from Barry Schwartz to All Participants:

WP gets hacked way too often

from Rabin to All Participants:

i agree with him because of its excelled CMS

from webado - Christina to All Participants:

I don't think proxies can be identified programmatically as easily as by just eyeballing them

from Ian M to All Participants:

Matt - which meta language tag is the key question? (and thank you for answering)

from Rhea DrysdalePC to All Participants:

yeah, wp is easy, but long term requires lots of maintenance... PITA

from Darren Wyles to All Participants:

it does seem that way barry with WP, from the amount of my site got hacked on the forum

from Eric Martindale to All Participants:

WP and Blogger both allow URL customization, WP is more powerful - what's MOST important is the template!

from DaveN to All Attendees:

hahah Barry it's the xmlrpc that makes WP awesome

from Jeganathan to All Participants:

thanks Matt.

from Fábio Ricotta to All Participants:

Matt, why Google does not penalize big sites that uses hidden links and uses a lot of crosslinking? I saw it into real estate so much. There are a lot of big websites that uses those tactics

from Rhea DrysdalePC to All Participants:

drupal... anyone else like it?

from Ian M to All Participants:

meta name=language, html lang=, http-header-equivalent content-language (or even dublin core stuff)

from Jesse Croward to All Participants:

I use drupal some. not a huge fan though.

from gaurav doshi to All Participants:

Matt, i m not getting exact images of mine when i search my name in google images. Websites are perfects but images are not

from pratt to All Participants:

I really like Drupal, but am more familiar with WP. I think that is what gives WP the edge, more help available online.

from Nick Wilsdon to All Participants:

Drupal is way too open out of the box - Earl got his new install hacked within 5mins

from Matt Cutts to All Participants:

Barry, I dress up for Halloween, but I haven't decided what to do for April 1st yet. Any suggestions from the chat? :)

from Swaroop to All Participants:

Akismet saves me from all the drugs :)

from Doug to All Attendees:

Matt dress up like an American Gladiator

from Ian M to All Participants:

Matt - you are scary enough as is ;)

from Rabin to All Participants:

may be we should just deactivate the comments

from John Honeck to All Participants:

I haven't even got the April 1st tree up yet!

from Jeremy to All Participants:

Nick Wilsdon, Not as open as WP

from Eric Martindale to All Participants:

How about forums and SEO?

from Jesse Croward to All Participants:

Forums and SEO would interest me, too

from Jaan Kanellis to All Participants:

Can you say that PR Sculpting is important for most all websites to use?

from Nick Wilsdon to All Participants:

@Jeremy depends what you are good at.

from Rabin to All Participants:

embedded videos and SEO

from Matt Cutts to All Participants:

The April 1st tree? I love it!

from Rhea DrysdalePC to All Participants:

ha, nice jaan... let's talk about paid links too

from Barry Schwartz to All Participants:

@matt emailed you

from Ian M to All Participants:

With the Q&A - post it live on the group

from Darren Wyles to All Participants:

public chat would make a good, attachment to the forum.

from Jaan Kanellis to All Participants:

with the recent firestorm of some SEOers saying sculpting does or does not work it would help to get a definitive answer from your team

from Swaroop to All Participants:
Plz put a Google Talk back widget on the group'

from pratt to All Participants:
I thought Matt had already talked about it on his blog.

from John Jones to All Participants:
For whoever is speaking... Thank you for answering this question!

from Rabin to All Participants:
may be capitalization of word will help: EMBEDDED VIDEO & SEO?

from Rhea DrysdalePC to All Participants:
and some interviews

from Laurent to All Participants:
What is Google doing to prevent Climate Change ? Your servers are not helping the planet

from John Honeck to All Participants:
Oh boy....

from Laurent to All Participants:
Even the Lava Lamp is not a good idea

from jtbandes to All Participants:
Laurent, google.org

from Darren Wyles to All Participants:
lol

from Swaroop to All Participants:
G OS ?

from Jacque to All Participants:
What would be a link that floats a Page Ranks, Does this mean the links are on that of a high PR page?

from Jeganathan to All Participants:
Matt, we are gallery2 for our gallery sites with SEO friendly urls (short urls enabled) enabled. Google image is hardly indexing the images. Which type of url is recommended for galleries?

from Eric Martindale to All Participants:
Google can't possibly be causing the ice caps on Mars to melt... ;]

from gaurav doshi to All Participants:
jacque, page rank has got different criterias as well other than high PR links

from Swaroop to All Participants:
@Eric - possible that its already gone..

from Rhea DrysdalePC to All Participants:
PR "sculpting" should be standard site optimization, but if it takes more than 2mins time isn't worth it. Something bigger is obviously wrong w/the site.

from Nick Wilsdon to All Participants:
agree with rhea there

from pratt to All Participants:
@Rhea good point

from Eric Martindale to All Participants:

Yeah, Rhea, very good point
[from Fábio Ricotta to All Participants:](#)
Matt we see a lot of pages in the web just copying RSS Feeds from other websites and using it to gain more AdSense. How Google plans to deal with?

[from Liviu Taloi to All Participants:](#)
when will be the next update on IBL?

[from Eric Martindale to All Participants:](#)
So, on the note of tree structure, forums are in good shape, right?

[from Laurent to All Participants:](#)
I read google.org, but no direct answer to how save energy about servers use

[from Richard Hearne to All Participants:](#)
any ocmmentary on downsides to PR sculptinh? Tell us ow it can hurt our sites?

[from gaurav doshi to All Participants:](#)
Whatz the future of Google Knol?

[from Eric Martindale to All Participants:](#)
When does Google Dating launch? Is that coming in April?

[from Barry Schwartz to All Participants:](#)
when is matt cutts getting a mac?

[from Ian M to All Participants:](#)
April 1st ;)

[from John Honeck to All Participants:](#)
what is a mac?

[from Rhea DrysdalePC to All Participants:](#)
speed dating w/webmaster central?

[from Ian M to All Participants:](#)
When will Matt Cutts be the CEO of Microsoft?

[from Swaroop to All Participants:](#)
good work :)

[from Brian Harnish to All Participants:](#)
LOL

[from Jeremy Rivera to All Participants:](#)
If it's not a paid link should I use a no follow to keep page rank on my page, or should I let it flow out to other sites?

[from Swaroop to All Participants:](#)
@Matt Cutts - Is famous !

[from Ian M to All Participants:](#)
Jeremy - latter, don't be a dead end, that is bad too

[from Laurent to All Participants:](#)
Dan Sullivan got a Mac :)

[from John Honeck to All Participants:](#)
Oh I think some people here know what a splog is...

[from Jeremy Rivera to All Participants:](#)
"The Link Juice Must Flow"

[from Aaron Chronister to All Participants:](#)
What is the average air speed velocity of an unladen swallow?

from DaveN to All Attendees:

hackers broke the mac os in 2mins today lol

from Rhea DrysdalePC to All Participants:

HAHA

from Raffi to All Participants:

does anyone know - if nofollow is used on a link, is the anchor text ignored, or still taken into account?

from pratt to All Participants:

lol

from Eric Martindale to All Participants:

What about community blogs that republish author content in a favorable fashion? Will they be punished too?

from Matt Cutts to All Participants:

Jaan, I'm heading out now. Thanks for giving me a chance to try to clarify the role of sculpting vs. good information architecture from scratch vs. spending your time just making great content that naturally attracts links.

from Brian Harnish to All Participants:

Is that a european or african swallow?

from Laurent to All Participants:

Good the quota of OS X hacking is done for 2008

from Ian M to All Participants:

Bye Matt

from Jaan Kanellis to All Participants:

thanks for more info on the topic Matt

from Swaroop to All Participants:

Ciao Matt !

from Matt Cutts to All Participants:

I've got to head out. Thanks for hopping on the chat, everyone--this was a lot of fun!

from Eric Martindale to All Participants:

Thanks Matt! T

from Darren Wyles to All Participants:

thanks

from Fábio Ricotta to All Participants:

thank you

from Brian Harnish to All Participants:

Later Matt- thank you for your time in facilitating this awesome chat.

from Matt Cutts to All Participants:

Talk to folks later..

from Laurent to All Participants:

Merci MC

from Linda Farm to All Participants:

See you later!

from gaurav doshi to All Participants:

ok matt

from Jeganathan to All Participants:

thanks Matt for your time.

from gaurav doshi to All Participants:
thanks alot for the informations

from Rhea DrysdalePC to All Participants:
paid links... while it continues, what other factors can be considered to counter as some good sites get taken down w/mass updates?

from Rhea DrysdalePC to All Participants:
any consideration of relevancy vs blanket no-no?

from Rhea DrysdalePC to All Participants:
:)

from Nick Wilsdon to All Participants:
:D

from John Jones to All Participants:
Thanks John Mueller for your time and attentiveness to my Q&A questions that I've directed to you specifically.

from Barry Schwartz to All Participants:
but rhea is in the chat

from Rhea DrysdalePC to All Participants:
haha

from Rabin to All Participants:
SPAM AND QUALITY, thats an oxymoran!

from Eric Martindale to All Participants:
Sharing is good. We trust Google to decide what to share, but of course we want more info, faster. :)

from Barry Schwartz to All Participants:
;-)

from Gary Campbell to All Participants:
Perhaps do the opposite, reward good sites and webmasters with details

from Jeremy Rivera to All Participants:
How much weight does domain age have on my rankings? Should I change my primary domain name from a new name to an older domain name? Or would that be suicide?

from Gary Campbell to All Participants:
er details of potential issues.

from Fábio Ricotta to All Participants:
Matt, what are the plans of Google to detect webspam into another language like Portuguese(im Brazillian)? We see a lot of duplicated content, spammy titles and hidden content. How Google is dealing with minor languages like my Portuguese?

from Jeremy to All Participants:
Spam, great for breakfast

from Rhea DrysdalePC to All Participants:
gotta head out, have fun and great job Googlers!!!

from MattD to All Participants:
One more time, here's the link to the feedback thread.
http://groups.google.com/group/Google_Webmaster_Help-chit-chat/browse_thread/thread/1542e1682e7a1a4e/996878822f95bb96

from Barry Schwartz to All Participants:

excellent

from Barry Schwartz to All Participants:

u guys rock

from MattD to All Participants:

Thanks again to everyone for coming!

from Raffi to All Participants:

thanks all!

from Barry Schwartz to All Participants:

down with yahoo and microsoft

from Ian M to All Participants:

Here's a question - for the "you are a virus" messages, I get those often when doing SEO audits on sites due to the complex wueries - can you please use capcha more?

from Jim McNelis to All Participants:

Thanks Google!

from zach to All Participants:

Hey Matt. I'm UK alumni also. Too bad about them this year.

from John Honeck to All Participants:

Buh Bye, thanks for the good work

from Jesse Croword to All Participants:

Thank you!

from Swaroop to All Participants:

stop tasing the competition :)

from Gary Campbell to All Participants:

Fund and useful, thanks

from Rhea DrysdalePC to All Participants:

bye

from Doug to All Attendees:

Thannks guys this went great

from SchoolsGalore to All Participants:

Thanjks

from Swaroop to All Participants:

bye thanks

from webado - Christina to All Participants:

bye thanks

from Terence to All Participants:

Thank you!

from Brian Harnish to All Participants:

Thank you everyone!

from Ian M to All Participants:

bye

from SchoolsGalore to All Participants:

bye

from jtbandes to All Participants:

Thanks guys

from Nelu Lazar to All Participants:

Thanks!

from Darren Wyles to All Participants:

thanks

from gaurav doshi to All Participants:

thanks

from Eric Martindale to All Participants:

later

from Brian Ussery to All Participants:

Thanks again have a great weekend

from Jenny Wiseman to All Participants:

thanks!

from Liviu Taloi to All Participants:

bye

from dockarl to All Participants:

Goodnight :)